

Store Locator

Make Every Phone Lead A Sale

In business it does not matter how high your advertising expenditure is if the customer can not contact your company to close the sale. Managing your phone leads is one of your most important tools in seeing a return on this investment. You want to know that when you have moved someone to pick up the phone and call your business that call is being directed to someone who is close enough to the customer to close the deal. With a built in Store Locator you can start turning every phone ring into a sale

Closest Location Routing

Upon dialling your number the caller is prompted to enter the post code of the suburb they are located. Receiving this our system works to identify your closest store to the caller and puts them through directly within seconds. This connects your client to the person most likely to close the sale first time everytime.

Features

- + Easy to set up. No software to install. Manage locations and locator settings from your web browser.
- + Time Of Day Routing means numbers can divert based on the time as well as the location meaning 24 hour a day customer service.
- + Customised reporting will allow you to monitor your incoming calls like never before. Track where they came from and times to ensure efficient allocation of resources.
- + Message taking system and call notifications sent directly to your email mean you never miss a potential sale.



Key Benefits:

- **Improved customer service**
Have the edge over your competitors with the most convenient method of getting in contact with your company. A simple phone call gets them into contact with their local store, and the information they require.
- **Cost-effective solution**
Automating this process will allow you to reduce live agent or employee costs without compromising the quality of your customer service.
- **Increased in-store traffic**
A customer calling your company is the best type of customer: one that wants your product now. This 24 hour 7 day a week system means that you can get them in store as quick as possible to make that important sale.

For more information visit
www.delacon.com.au or call
us on **1300 990 999**

